



Advisory Board Vitals

FREQUENTLY ASKED QUESTIONS

About Advisory Board

Our team of 200+ experts harnesses a time-tested research process and the collective wisdom of our 4,500+ member network to develop provocative insights, actionable strategies, and practical tools to support execution. We support hospital and health system leaders, as well as executives of medical groups, post-acute care organizations, life sciences firms, digital health companies, health plans, and health care professional services firms.

Q: What is Advisory Board Vitals?

A: You and two of your colleagues will get unlimited access to our most popular digital resources on a particular topic. These resources include blog posts, executive briefings, research reports, toolkits, case studies, webinars, and more.

Pricing: Each offering costs \$10,000 annually for 3 seat licenses.

Q: How do I join?

A: Send an email to abdigital@advisory.com or [fill out the form](#) to request a letter of agreement. You will need to provide the names and emails for the three leaders at your organization who will get access. Once the letter of agreement is signed, you will receive an email with instructions to set up your account and will immediately be able to log in and access our resources.

Q: How is this different from the traditional Advisory Board membership model?

A: Advisory Board Vitals offers access to a curated set of digital resources on a specific topic for one year. This differs from our traditional membership model, which provides multiyear access to a broader set of research relevant to a particular area of health care, like health system strategy or health plan growth. This research is delivered both digitally and through live interactions with experts. Advisory Board Vitals is more limited in scope, with a shorter subscription term and lower price point.

Q: What is included?

A: Unlimited access to the content listed on the letter of agreement, as well as any additional resources released throughout the year that are related to your chosen topic. See a preview of the research [here](#).

Q: How do I access the materials?

A: Once you purchase the offering for the topic(s) of your choice, you will receive a unique log-in that allows you access to all the materials through advisory.com.

Q: What is the cost?

A: The cost is \$10,000 per year for three seat licenses at an organization.

Q: How long will I have access?

A: You will have access to all content included in the offering for 12 calendar months from the date of purchase.

Q: How many people in my organization can get access to this information?

A: Three seat licenses are included in each offering. Additional seat licenses can be purchased at the time of purchase.

Q: What other services are available?

A: As a subscriber of Advisory Board Vitals, you are also able to purchase additional services including on-site presentations, invitations to our national meetings, custom research projects, and more. For additional details, reach out to abdigital@advisory.com.

Interested in Advisory Board Vitals?



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