

# 2021 Guide to Nursing Presentations and Workshops

Topic descriptions and frequently asked questions

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# Advisory Board presentations in brief

An opportunity to bring Advisory Board research to your organization

## What should I expect from an Advisory Board presentation?

One of our distinguished subject-matter experts will present our latest research and share our key insights with you and your teams.

- Our team of experts are renowned for their deep content knowledge as well as their presentation and facilitation skills. Advisory Board members routinely evaluate presentations as the most important service included with their membership.
- This guide serves as a starting point, but we will work with you to tailor our presentation to meet your unique needs.

## When should you use your presentation?

- Organizations typically use our learning experiences for a number of reasons, including to:
  - Accelerate decision-making for a key initiative
  - Create alignment among key stakeholders on strategic priorities
  - Educate and equip their teams to make progress on organization goals
- Organizations often find it valuable to include an Advisory Board presentation in the agenda of an executive-team meeting, as a component of a board retreat, or as part of a broader staff education effort.

## Why should you use your presentation in 2021?

- Health care is an industry of constant change. Make sure you and your teams are up to date on the latest market trends, equipped with the tactics needed to succeed, and prepared to execute on key strategic goals.
- Our presentations will help you with all of these issues and more.

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# 80%

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Average Net Promoter Score across all  
2020 virtual presentations

## Make the most of our virtual experiences

Advisory Board is pleased to offer interactive presentations from the convenience of your office or home. Our team of experts has experience facilitating virtual conversations and deploying a variety of tools to deliver a uniquely engaging presentation.

# FAQs for your Advisory Board presentation

## **How do we request a presentation, and what happens next?**

This guide details our top three areas of focus in 2021. Once you have a top challenge in mind, contact our experts through the [AskAdvisory](#) portal. Our team will guide you through next steps, such as selecting a date and identifying the right expert to present to your organization. Approximately four to eight weeks before your presentation, our education coordinator will set up a planning call for you to speak directly with your presenter regarding the topic you've selected.

## **How much time should we allot for the presentation?**

Most of our presentations are roughly 60 to 120 minutes in length. See the summaries in this document for the suggested length of each presentation.

## **Can we have multiple presentations in one day?**

We typically caution against multiple presentations in one day due to the volume of material covered. We've found that it's difficult for audiences to absorb content from multiple presentations at once. Our members get the most value out of going in-depth on one topic. If you need a facilitator to speak to multiple groups on the same day, we will do our best to accommodate that request.

## **Who should attend the presentation?**

Each of our presentations is tailored to a specific audience. You can find this information listed inside the guide as well as on our website.

## **Will we receive handouts for our presentation?**

Advisory Board has migrated to an electronic format for materials distribution. We will send you the handout and presentation via email before your scheduled session. We welcome you to send copies of the handout to attendees before the presentation or to provide hard copies of the meeting materials.

## **What physical and/or virtual setup should we provide?**

Our experts have presented in a variety of formats, from in-person podium presentations to interactive virtual board rooms and everything in between. You'll work with a designated expert and a coordinator to ensure the right setup and technology is available for your presentation.

# Available presentation topics

- Support your team's recovery and resilience
- Safeguard the future nursing workforce
- Recalibrate your patient flow strategy for 2020
- Refresh your nursing strategic plan amidst Covid-19
- Build a flexible nursing workforce

# Support your team's recovery and resilience

## Recommended audience

- CNO
- Nursing directors
- Nurse managers

## Teaching methodology

- Interactive workshop (Leadership resilience workshop)
- Didactic presentation (Frontline resilience workshop)

## Typical length

- 60-90 minutes
- Can be customized to meet audience and needs

## GOAL

Identify strategies to support the resilience of frontline managers and staff and plan for workforce recovery

## OVERVIEW

Covid-19 put unprecedented strain on the clinical workforce in both hours worked and emotional well-being. Many frontline staff and leaders are more burned out than ever, sparking concern about the stability of the future workforce. To help organizations develop a strategy for supporting staff resilience right now and plan for long-term recovery, we are offering two workshops that can be tailored to any leadership level.

- 1. Leadership resilience workshop:** This workshop gives frontline leaders an opportunity to reflect on their own internal resilience and identify strategies to switch from “sprint mode” to “marathon mode.” This workshop is solely focused on the leaders participating in the session.
- 2. Frontline resilience workshop:** This workshop details foundational strategies to support staff well-being right now and explores how organizations should plan to help their staff recover from the pandemic in the long-term. This workshop is primarily focused on how participants can support frontline staff.

# Safeguard the future nursing workforce

## Recommended audience

- CNO, nursing directors
- CHRO, HR directors, HR business partner

## Teaching methodology

Didactic presentation

## Typical length

- 60-90 minutes
- Can be customized to meet audience and needs

## GOAL

Learn how Covid-19 impacted the nursing workforce and explore strategies to mitigate long-term damage

## OVERVIEW

Prior to Covid-19, executives faced a number of challenging nursing workforce trends, including a shortage of experienced nurses and a growing need for staffing model innovation. This workshop explores how Covid-19 is impacting these workforce trends, and how organizations should respond amid competing priorities and ongoing uncertainty.

## LEARNING OBJECTIVES

After attending this session, participants will be able to:

- Understand the biggest pre-Covid nursing workforce trends
- Examine how these trends are shifting due to the Covid-19 pandemic
- Learn the best action steps executives can take now to proactively respond to these trends

# Recalibrate your patient flow strategy for 2020

## Recommended audience

- CNO, nurse managers and directors
- CMOs, quality leaders
- Patient flow, discharge planning, care management leaders

## Teaching methodology

Didactic presentation

## Typical length

- 60-90 minutes
- Can be customized to meet audience and needs

## GOAL

Explore solutions to address the top throughput challenges organizations are facing because of Covid-19

## OVERVIEW

When it comes to throughput, the current pandemic has shifted the pain points that many organizations are feeling. At the same time, Covid-19 has made efficient flow more important than ever to meet critical quality and financial goals. This workshop, designed for an interdisciplinary audience, examines how organizations should reshape their patient flow strategy to address the myriad challenges facing inpatient leaders.

## LEARNING OBJECTIVES

After attending this session, participants will be able to:

- Identify three ways Covid-19 is impacting system-wide patient flow
- Discuss how to relieve capacity pressure by revamping post-acute care pathways
- Learn how to deliver efficient, coordinated care to medically complex inpatients

# Refresh your nursing strategic plan amidst Covid-19

## Recommended audience

- CNO and leadership team

## Teaching methodology

Interactive workshop

## Typical length

- 90-120 minutes
- Can be customized to meet audience and needs

## GOAL

Collectively decide on 3-5 goals for your nursing strategic plan that support broader system strategy

## OVERVIEW

Executive teams juggling a devastating pandemic and critical system strategic priorities have a longer to-do list than ever. This is even more true for the nursing enterprise, which plays a critical function supporting both goals. In this workshop, your nursing leadership team will identify 3-5 goals for your organization's 2021 nursing strategic plan that address pressing nursing challenges and support larger system strategy.

## LEARNING OBJECTIVES

After attending this session, participants will be able to:

- Discuss key shifts in organizational strategy due to Covid-19
- Examine strategic implications for nursing
- Identify 3-5 goals for your 2021 nursing strategic plan that align with broader system strategy

# Build a flexible nursing workforce

## Recommended audience

- CNO, nursing directors
- CHRO, HR directors, HR business partner

## Teaching methodology

Interactive workshop

## Typical length

- 90-120 minutes
- Can be customized to meet audience and needs

## GOAL

Identify strategies to build a more flexible nursing workforce that address your organization's workforce challenges

## OVERVIEW

Organizations cannot return wholesale to the nurse staffing approaches used prior to Covid-19. In addition to exposing staffing shortfalls, Covid-19 accelerated changes to the nursing workforce that will make it more challenging to staff as organizations once did. Moving forward, provider organizations need to build a flexible nursing workforce—one that includes different RN roles, locations, hours, and responsibilities—and balances the organization's needs and staff wants. Flexibility is the best strategy to staff with fewer FTEs and experienced nurses, while also actively retaining and attracting more nurses to the bedside role.

## LEARNING OBJECTIVES

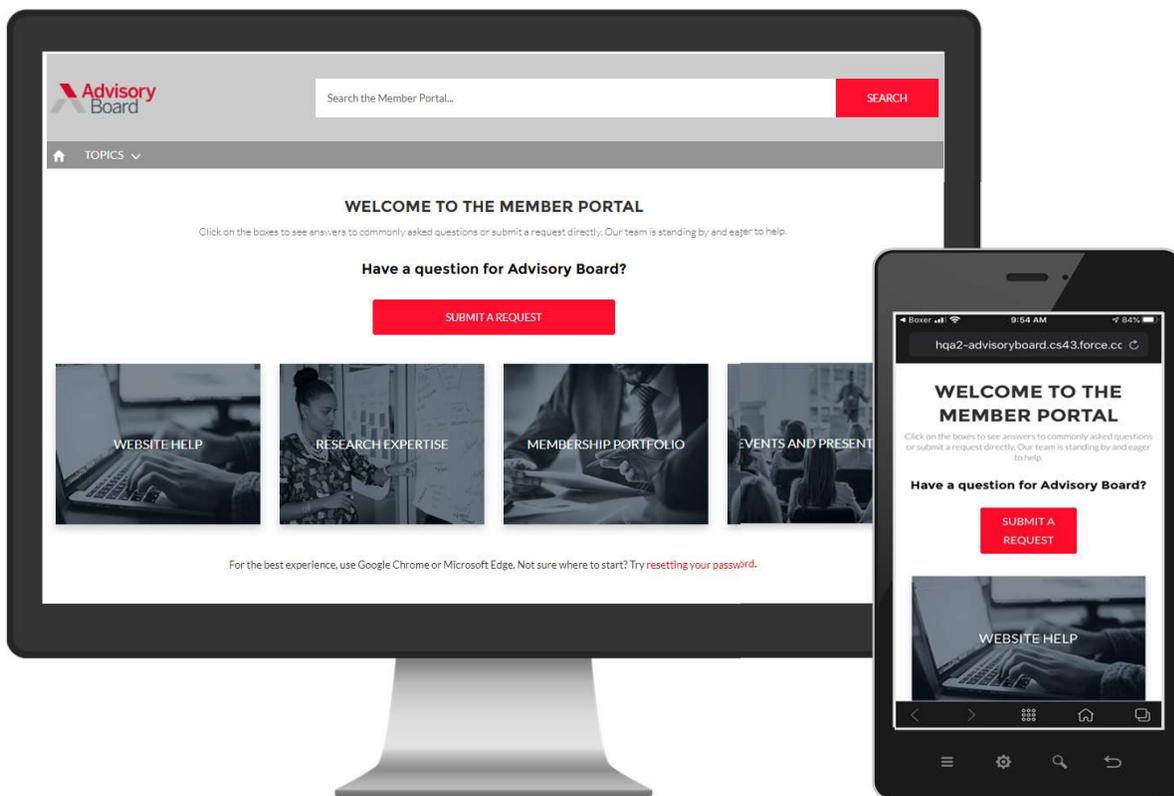
After attending this session, participants will be able to:

- Examine how Covid-19 accelerated changes to the nursing workforce, including what staff what and need from an employer
- Understand what a flexible nursing workforce looks like in practice in the short and long term
- Learn strategies to solve your organization's biggest staffing challenges

# All the answers at your fingertips



Are you ready to host an Advisory Board presentation at your organization? Go to our member portal, **AskAdvisory**, for quick access directly to our experts.



Send your questions via email at [ask@advisory.com](mailto:ask@advisory.com)



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Virtual and in-person leadership development, custom learning solutions, and online manager support

## Project director

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## Program leadership

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