



**Architectural Design Showcase Submission Form
And Content Licensing Agreement
September 2021**

Submission Deadline: 12:00 p.m. Thursday, August 19, 2021

Architectural Design Showcase: Thursday, September 2, 2021

Theme: Children's hospitals

For this showcase, we will feature examples of children's hospitals.

Please remember that each firm may only submit one entry.

Architectural Design Showcase Submission Form:

Please complete the following submission form and Content Licensing Agreement. Also, remember to include a professional photograph (jpegs, pngs, gifs).

Facility name:

Please write a short description of the project and highlight how it serves hospital staff, patients, and their families (40 word limit):

Location:

Architecture/Planning firm (Name and Website):

HTML Link to Project on Firm Website:

Construction Firm/General Contractors/Engineering Firm:

Square footage of entire building:

Copyright information for photograph (© + year + copyright holder):

Brief description of attached photo:

Notes on Photo Submission:

By including a photo, you are confirming that you either:

(a) own the copyright in the photo; or

(b) have secured the appropriate permission for Advisory Board to use the photo as part of the Architectural Design Showcase.

• Advisory Board will not use photos that contain identifiable individuals out of a respect of privacy for patients and individuals. **Please submit a photo that does not contain people, or submit a photo where the people are not identifiable** (e.g., they are too small to be recognized; their faces are not visible or are blurred out).

Content Licensing Agreement:

Please read this agreement fully and complete the Signatory Section at the end of the agreement.

Content License Agreement:

This agreement (the "Agreement") is entered into as of the date noted below in the Signatory Section of the Agreement (the "Effective Date") by your Firm ("Licensor") noted in the Signatory Section of this agreement and The Advisory Board Company ("Licensee"). Licensor and Licensee are each a "Party" and, collectively, the "Parties" in this agreement.

INTRODUCTION

Through this agreement, the Licensor licenses to Licensee the image(s) attached and described above, subject to the terms and conditions set forth in this Agreement.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. **Image License.** Licensor hereby grants Licensee a limited, non-exclusive, revocable, royalty-free license to use, copy, display, transmit and distribute the Licensed Content in its entirety as part of Licensee's Architectural Design Showcase project, including via a publicly available website at <http://www.advisory.com/research/facility-planning-forum/members/expert-insights/ads-submission-page> (the "Licensee's Site"). Licensee shall only use the Licensed Content as permitted pursuant to this Agreement.

Licensor represents and warrants that it has the authority to grant this license as either the owner of the copyright in the Licensed Content, or it has secured the necessary permissions from the copyright holder for Licensee to use the Licensed Content as identified herein.

2. **Trademark License.** Licensor grants to Licensee a limited, non-exclusive, revocable, royalty-free license during the Term to use Licensor's trademarks, trade names, service marks, designs, logos, or domain names ("Marks") in connection with the Licensed Content to provide source attribution, or as links to the Licensed Content.

3. **Use of Third Party Names.** Licensor represents and warrants that it has received permission from any third parties named in its submission, in particular, the named medical facility and construction firms/contractors/engineering firms, to include their names in the submission and for those names to appear on Licensee's Site.

4. **Ownership.** All Licensed Content, Marks, and names shall remain the property of their respective owner. Other than the rights of a licensee granted hereunder, Licensee shall have no right, title, or interest in or to any Licensed Content, except as specified in this Agreement.

5. **Credit.** Licensee shall display copyright/source information in connection with use of the Licensed Content

6. **Revocation Right.** Licensor reserves the right to revoke the license grant upon notice to Licensee in the event that Licensee materially breaches this Agreement and such breach is not cured after written notice of such breach has been provided to the Licensee and a thirty (30) day cure period. Notwithstanding the foregoing, such revocation shall have no effect on Licensed Content that has been distributed by Licensee prior to the effective date of such revocation.

7. **Term.** The term of this Agreement shall be five (5) years from the Effective Date, unless earlier terminated.

8. **Signatory section.** By completing this form and checking the box below, you are confirming you represent the Licensor noted below and have the full and complete authority to sign this Content Licensing Agreement and agree to all terms and conditions stated above.

The firm listed below is the “Licensor” as pertains to this agreement.

Firm (Licensor):

Full legal name of authorized signatory:

Title:

Date:

By checking this box and submitting the Architectural Design Showcase Submission Form and Content Licensing Agreement, I am confirming I have the full and complete authority to sign on behalf of the Licensor noted above and agree to all terms and conditions stated therein.